Rhetorical Fallacy Group Project

Each group will be assigned a rhetorical fallacy. Your group's job is to create a video that teaches and helps the rest of the class remember what that fallacy is all about.

Information that must appear somehow/someway in the video:

- A traditional definition of the fallacy
- A "user friendly" definition of the fallacy
- 2 examples—this doesn't necessarily have to be from an essay. Visual ads, cartoons, videos, tv ads, etc. are often-times more effective in helping you remember than just words on a page.
    - One should be something you found in real life (it already existed)
    - One should be created by your group
- A catchy saying or acronym or something else that will help us remember this fallacy.

Video time: minimum 1 ½ minutes, maximum 3 minutes. A failure to stay within these parameters will constitute a failure to adhere to the assignment and result in a failing grade.

Do:

- Be creative
- Have fun
- Include all the above information
- Be humorous (if you want to)

Do **Not**:

- Be inappropriate
- Cuss
- Use ads that are of a questionable nature (alcohol, drugs, sex, violence, etc.)—if you're not sure, it's best to show it to me ahead of time and ask before just dropping it on the class and failing because of it.

These videos will be seen by **ALL the AP juniors at Lake Ridge** and will be collected in an "interactive study guide" for y'all to use for the AP exam. Do a good job with these, please. **The true goal is to educate and inform.** If the information gets lost within the humor or the visuals, then the video does not meet the need it was created to meet and will, therefore, not pass.

11/2	Assign Project/Meet in class with groups and come up with a plan, assign tasks, decide on dates, etc.
11/9	Group meeting in class—you will have a sub this day, so you will have 45 minutes to check in with your group, reevaluate where you are, figure out what still needs to be done, etc. Please use this time wisely and don't be rude to the sub. Keep it as quite as possible.
11/15	Video must be drop-boxed to Ms. Shelton by 6 pm.
11/16	Presentation of the top ten Videos and their awards

Videos must be turned in through drop box: http://www.dropitto.me/msshelton Password: Eagles

This means you will have to do this from a home computer or download the drop box app. Do not wait until the last second to figure this out. Showing up 11/16 with an excuse that you couldn't drop it for this or that reason will not be acceptable. ***You will fail the assignment.*** I suggest that more than one person keep copies of the video so that *someone* can get it dropped on time.

Names: _____, _____,

_____, _____,

_____

Possible	Earned	Criteria
10		A traditional definition of the fallacy
10		A "user friendly" definition of the fallacy
10		One example found in real life (it already existed)
10		One example created by your group
10		A catchy saying or acronym or something else that will help us remember this fallacy.
YES OR NO (PASS OR FAIL)		Video is minimum 1 ½ minutes, maximum 3 minutes
20		Meets the goal to educate and inform the class; information is not lost in the video's creativity, etc.
20		Creative and/or visually pleasing
YES OR NO (PASS OR FAIL)		Drop-boxed to Ms. Shelton by 6 pm on 11/15
Extra Credit: +5 +10		Extra Credit: Made the 10 Ten Videos Was the top Video