

Read and notate the assigned passage. On the rhetorical web template below, take notes and provide examples for the corresponding rhetorical strategies and appeals. In most cases, you should have **multiple answers in each box.**

<p><u>Audience</u></p> <ol style="list-style-type: none"> 1. 2. 3. 	<p><u>Exigence</u> [the situation that demands action – what is “sticking in the speaker’s craw”]</p> <ol style="list-style-type: none"> 1. 2. 	<p><u>Purpose</u></p> <ol style="list-style-type: none"> 1. 2. 3.
<p><u>Ethos</u> [include 2-3 quotations that strengthen the speaker’s/writer’s reliability and trustworthiness.]</p> <ol style="list-style-type: none"> 1. 2. 3. 	<p><u>LOGOS</u> [include 2-3 quotations that serve as appeals to the audience’s logic.]</p> <ol style="list-style-type: none"> 1. 2. 3. 	<p><u>Pathos</u> [include 2-3 quotations that serve as appeals to the audience’s emotions.]</p> <ol style="list-style-type: none"> 1. 2. 3.

Form/Structure/Organization of the Entire Selection. In the space below, outline the speech in three to five distinct divisions, explaining how the author’s argument unfolds through the progression of his ideas. [Hint: consider the content/purpose of each paragraph and possible shifts in tone to form logical sections.]

<u>Diction/Detail</u>	<u>Syntax/Structure/Organization</u>	<u>Rhetorical Strategies/Figurative Language</u>
Word choices that evoke strong emotion from the audience	Rhetorical Questions	Metaphor/Simile
+		
	Parallel structure / Repetition	
-		
	Unusual punctuation marks	Allusions
Details/imagery/Words that are repeated		
	Antithesis	
		Pattern of diction (motif)
Imagery and details that paint a picture for the audience	Arrangement of Ideas	Hyperbole/Understatement